S/N 10/749,628 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Brian Alan Grove et al.

Examiner: Naeem U Haq

Serial No.:

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Title:

INTRODUCING A FIXED-PRICE TRANSACTION MECHANISM IN

CONJUNCTION WITH AN AUCTION TRANSACTION MECHANISM

AMENDMENT & RESPONSE UNDER 37 C.F.R. 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In response to the Office Action mailed July 8, 2008, please consider the remarks below: